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ATTENTION: Examining Attorney

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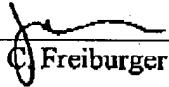
I hereby certify that the following document(s) in re Application of William J. Johnson, Application No. 10/823,386, filed April 12, 2004 for SYSTEM AND METHOD FOR PROACTIVE CONTENT DELIVERY BY SITUATIONAL LOCATION is being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Document(s) Attached

1. Transmittal Form;
2. Power of Attorney and Correspondence Address Indication Form; and
3. Declaration for Utility or Design Patent Application.

Number of pages being transmitted, including this page: 5

Dated: July 1, 2004


Julie C. Freiburger

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60243347 v1

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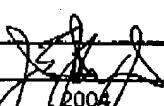
(to be used for all correspondence after initial filing)

		Application Number	10/823,386
		Filing Date	April 12, 2004
		First Named Inventor	Johnson, William J.
		Art Unit	
		Examiner Name	
Total Number of Pages in This Submission	4	Attorney Docket Number	022273-000400US

ENCLOSURES (Check all that apply)

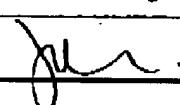
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<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
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<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input checked="" type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	<input type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Request for Refund	
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Townsend and Townsend and Crew LLP Jonathan E. Jobe	
Signature		
Date	July 1, 2004	
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Signature		Date <u>7/1</u> , 2004

60245339 v1

POWER OF ATTORNEY and CORRESPONDENCE ADDRESS INDICATION FORM	Application Number	10/823,386
	Filing Date	April 12, 2004
	First Named Inventor	William J. Johnson
	Title	SYSTEM AND METHOD FOR PROACTIVE CONTENT BY SITUATIONAL LOCATION
	Art Unit	
	Examiner Name	
	Attorney Docket Number	022273-000400US

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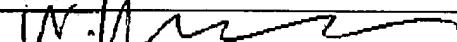
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 Applicant/Inventor. Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).**SIGNATURE of Applicant or Assignee of Record**

Name	William J. Johnson		
Signature			
Date	July 2, 2004 6/2/2004	Telephone	972-539-7137
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.			
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